



# News Brief

January 2018

## Residential

### Deed vs. Title: What's the Difference? Terms Home Buyers Need to Know

Most people use the terms interchangeably, but there's a significant difference between the two — a distinction that's important to understand when you're ready to purchase a home.

By: Audrey Ference, REALTOR.com®, December 21, 2017  
Read more: <https://www.realtor.com/advice/buy/deed-vs-title/>

### FHFA Wants Feedback on GSEs Use of Alternative Credit Scoring Models

The Federal Housing Finance Agency (FHFA) is seeking feedback regarding the operational and competition considerations of changing Fannie Mae and Freddie Mac's current credit score requirements.

By: Patrick Barnard, Mortgage Orb, December 20, 2017  
Read more: <https://mortgageorb.com/fhfa-wants-feedback-gses-use-alternative-credit-scoring-models>

### How the New Tax Bill Will Impact Major U.S. Real Estate Markets

The real estate market will be among the sectors most impacted by the \$1.5 trillion tax bill.

By: V.L. Hendrickson, Mansion Global, December 20, 2017  
Read more: [www.mansionglobal.com/articles/83921](http://www.mansionglobal.com/articles/83921)

### NAR: Homes Selling Faster Than Ever

The time homes spent on the market hit an all-time low in 2017 at just three weeks, the National Association of REALTORS® reports.

By: Daily Real Estate News, REALTOR® Magazine, December 22, 2017  
Read more: <http://realtormag.realtor.org/daily-news/2017/12/22/nar-homes-selling-faster-ever>

### 10 Cybersecurity Threats and Trends for 2018

The coming year will see a massive escalation of cybersecurity risk driven by both state-sponsored and individual bad actors.

By: Christopher Skinner, SpiderOak, December 5, 2017  
Read more: <https://spideroak.com/articles/10-cybersecurity-threats-trends-2018>

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## Commercial

### Lock In Your Bets: 22 Commercial Real Estate Trends to Expect in 2018

If "cautious optimism" best describes this year's commercial real estate environment, expectations for 2018 can best be described in four words: slow-and-steady-growth.

By: Champaign Williams, Bisnow, December 21, 2017  
Read more: <https://www.bisnow.com/national/news/commercial-real-estate/lock-in-your-bets-22-commercial-real-estate-trends-to-expect-in-2018-83046>

### Mapitude — Powerful Software for Realtors to Enhance Landscape Knowledge

A mapping software for real estate, which sanctions property professionals with the basic geographic and mapping analysis tools for commercial or residential real estate.

By: Jamie Richardson, Realty Biz News, December 25, 2017  
Read more: <https://shares/1NHmay>

### Before Leasing in a Retail Center, Look Back at 2017's Shrinking Anchors

As 2017 comes to a close, let's look back at the events that unfolded this year and how they affected small business owners in commercial real estate.

By: Todd Dorn, The Press Enterprise, December 24, 2017  
Read more: <https://www.pe.com/2017/12/24/before-leasing-in-a-retail-center-look-back-at-2017s-contractors>

### The Importance of a Timely and Detailed Zoning Report

The purpose of the report is to meticulously detail the allowances and restrictions within branded municipal codes that divide geographic areas, referred to as zones.

By: Timothy Kidd, GlobeSt.com, December 22, 2017  
Read more: <https://at.law.com/bemDvr>

### Commercial Real Estate Outlook 2018

Here are four priority areas for 2018 that may help real estate executives bridge the gaps while maximizing value and growth.

By: Deloitte Perspectives  
Read more: <http://deloi.tt/2eJsJ9D>